ALCOHOLIC BEVERAGE CONTROL FUNDING AMENDMENTS
2018 GENERAL SESSION
STATE OF UTAH
Chief Sponsor: R. Curt Webb
Senate Sponsor: Daniel Hemmert
LONG TITLE
General Description:
This bill modifies provisions related to funding for the Underage Drinking Prevention
Media and Education Campaign.
Highlighted Provisions:
This bill:
 provides that each year the Department of Alcoholic Beverage Control shall deposit
\$2,500,000 from the markup on alcohol into the Underage Drinking Prevention
Media and Education Campaign Restricted Account; and
makes technical changes.
Money Appropriated in this Bill:
None
Other Special Clauses:
This bill provides a special effective date.
This bill provides a coordination clause.
Utah Code Sections Affected:
AMENDS:
32B-2-306, as last amended by Laws of Utah 2017, Chapter 163
Utah Code Sections Affected by Coordination Clause:



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ı	Be it enacted by the Legislature of the state of Utah:
	Section 1. Section 32B-2-306 is amended to read:
	32B-2-306. Underage drinking prevention media and education campaign.
	(1) As used in this section:
	(a) "Advisory council" means the Utah Substance Use and Mental Health Advisory
(Council created in Section 63M-7-301.
	(b) "Restricted account" means the Underage Drinking Prevention Media and
	Education Campaign Restricted Account created in this section.
	(2) (a) There is created a restricted account within the General Fund known as the
1	"Underage Drinking Prevention Media and Education Campaign Restricted Account."
	(b) The restricted account consists of:
	(i) deposits made under Subsection (3); and
	(ii) interest earned on the restricted account.
	(c) The department shall use the money in the restricted account for the activities
(described in Subsection (5).
	[(3) The department shall deposit 0.6% of the total gross revenue from sales of liquor
	with the state treasurer, as determined by the total gross revenue collected for the fiscal year
1	two years preceding the fiscal year for which the deposit is made, to be credited to the
1	restricted account and to be used by the department as provided in Subsection (5).]
	(3) Before the department remits any portion of the markup collected under Section
	32B-2-304 to the State Tax Commission, the department shall deposit \$2,500,000 into the
1	restricted account.
	(4) The advisory council shall:
	(a) provide ongoing oversight of a media and education campaign funded under this
	section;
	(b) create an underage drinking prevention workgroup consistent with guidelines
]	proposed by the advisory council related to the membership and duties of the underage
(drinking prevention workgroup;
	(c) create guidelines for how money appropriated for a media and education campaign

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5/	can be used;
58	(d) include in the guidelines established pursuant to this Subsection (4) that a media
59	and education campaign funded under this section is carefully researched and developed, and
60	appropriate for target groups; and
61	(e) approve plans submitted by the department in accordance with Subsection (5).
62	(5) (a) Subject to appropriation from the Legislature, the department shall expend
63	money from the restricted account to direct and fund one or more media and education
64	campaigns designed to reduce underage drinking in cooperation with the advisory council.
65	(b) The department shall:
66	(i) in cooperation with the underage drinking prevention workgroup created under
67	Subsection (4), prepare and submit a plan to the advisory council detailing the intended use of
68	the money appropriated under this section;
69	(ii) upon approval of the plan by the advisory council, conduct the media and education
70	campaign in accordance with the guidelines made by the advisory council; and
71	(iii) submit to the advisory council annually by no later than October 1, a written report
72	detailing the use of the money for the media and education campaigns conducted under this
73	Subsection (5) and the impact and results of the use of the money during the prior fiscal year
74	ending June 30.
75	Section 2. Effective date.
76	This bill takes effect on July 1, 2018.
77	Section 3. Coordinating H.B. 465 with H.B. 149 Substantive and technical
78	amendments.
79	If this H.B. 465 and H.B. 149, Department of Alcoholic Beverage Control Funding
80	Amendments, both pass and become law, it is the intent of the Legislative that the Office of
81	<u>Legislative Research and General Counsel shall prepare the Utah Code database for publication</u>
82	by amending Subsection 32B-2-306(3) to read:
83	"(3) Each year the Division of Finance shall deposit \$2,500,000 from the markup

collected under Section 32B-2-304 into the restricted account."